

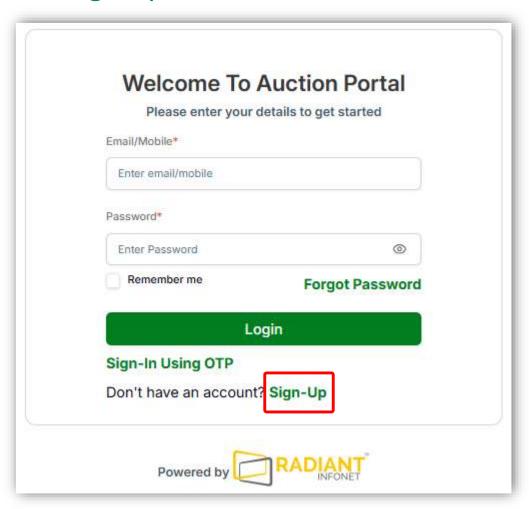
Our Vision

To create a transparent, efficient, and fair trading platform for agricultural produce.

Our Mission

To empower farmers, benefits buyers, and streamlines the agricultural supply chain.

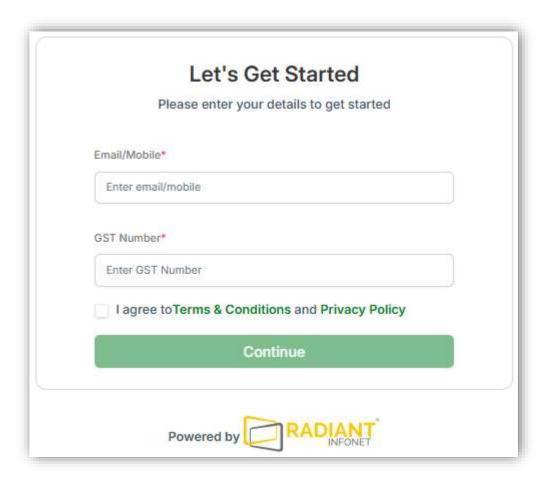
Step 1: New User Sign Up



Go To Auction Bazzar E-Auction Portal & Click on Sign-Up

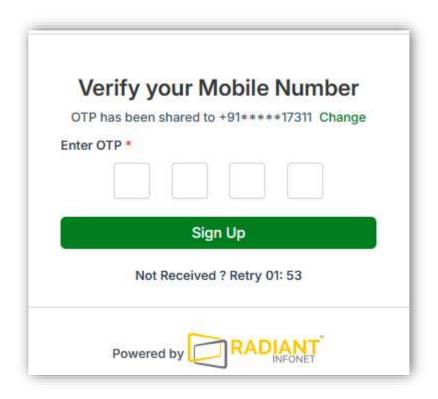
Step 2: Enter Email/Mobile No. & GST Number (For Verification)

Clik on "I Agree to Terms & Conditions and Privacy Policy"



Enter Email/Mobile & GST Number

Step 3: OTP Verification



Enter the OTP recevied on your Email/Mobile

Section 1: User Onboarding



- ✓ Sign-Up via Mobile Number/Email ID
- Enter GST Number
- ✓ Complete OTP Verification
- ✓ Select your User Type
- Enter your User Primary Role
- Create Password
- ✓ Select Commodity Preference
- ✓ Fill the Onboarding form

Who Can Onboard as a Seller?

- ✓ Government Agency: Major sellers of buffer or procured stock (e.g., NAFED, NCCF, FCI).
- ✓ FPO / FPC: Who represents farmers directly.
- ✓ APMCs / Mandis: Who auctions commodities via platform.
- ✓ Private Traders / Aggregator: Who have private trade licenses and buys directly from farmers or Mandis to sell in bulk or for price discovery via auction.
- ✓ Warehouse: Who wants to auction stocks held in storage.
- ✓ Farmer: An individual cultivator looking to sell their agricultural produce directly to buyers.
- ✓ Self-help Group (SHG) / NGO: Aggregate and sell agricultural produce from members/beneficiaries.
- ✓ Wholeseller: Businesses selling bulk goods to other businesses.

Who Can Onboard as a Buyer?

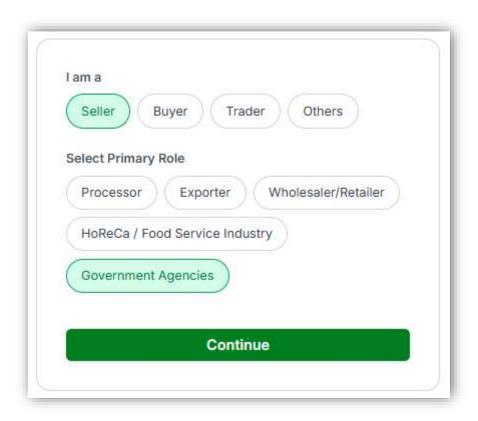
- ✓ Wholesaler: Buys commodities in bulk for distribution.
- Millers/Processor: Procures raw agri-commodities for processing.
- Retailer: Sells agri-commodities directly to end consumers.
- Exporter: Purchases commodities for international shipping.
- ✓ Government PSU: Procures for public distribution or internal use.
- ✓ FPOs/Cooperative: Procures for members' needs or value addition.
- ✓ FMCG/HoReCa: Buys agri-produce for packaged goods or food service.
- ✓ **SHG/NGO:** Procures for community programs or internal distribution.

Before you onboard, please ensure that you have the following information / documents ready:

- GST Number for Verification
- KYC Documents (Aadhar Image/pdf format)
- Passbook/Cheque in Image/pdf format

Unlock seamless trading opportunities – your journey with Auction Bazzar begins here!

Step 4: Choose User Type and User Role



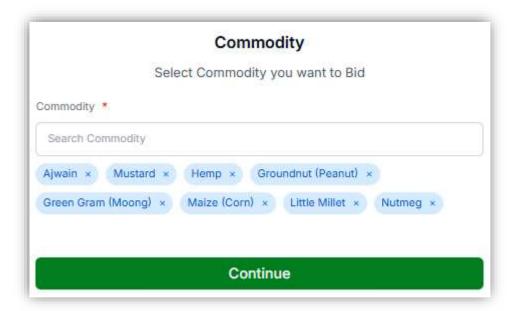
Choose your User Type & User Primary Role

Step 5: Create your Password

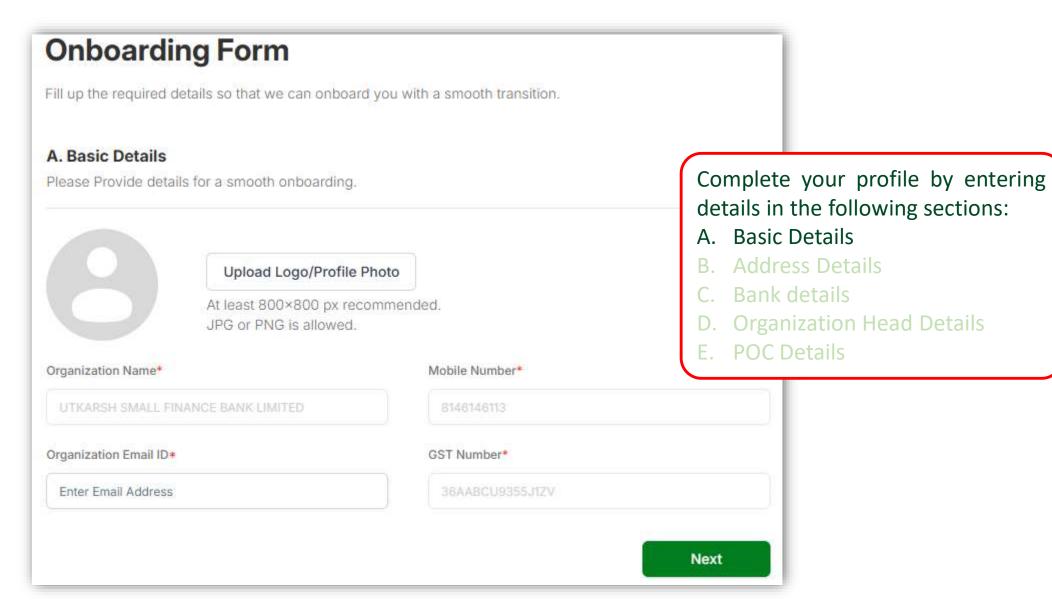


Create your password.

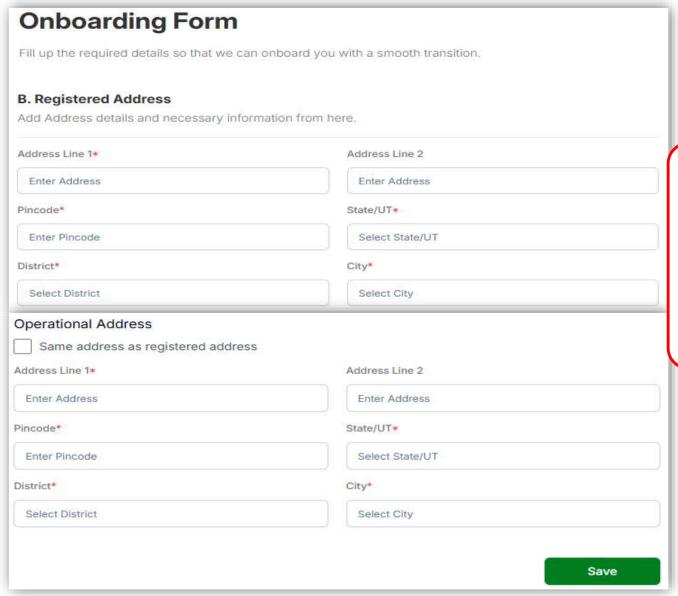
Step 6: Choose your Preferred Commodities for Auction



Choose your preferred commodities for auction

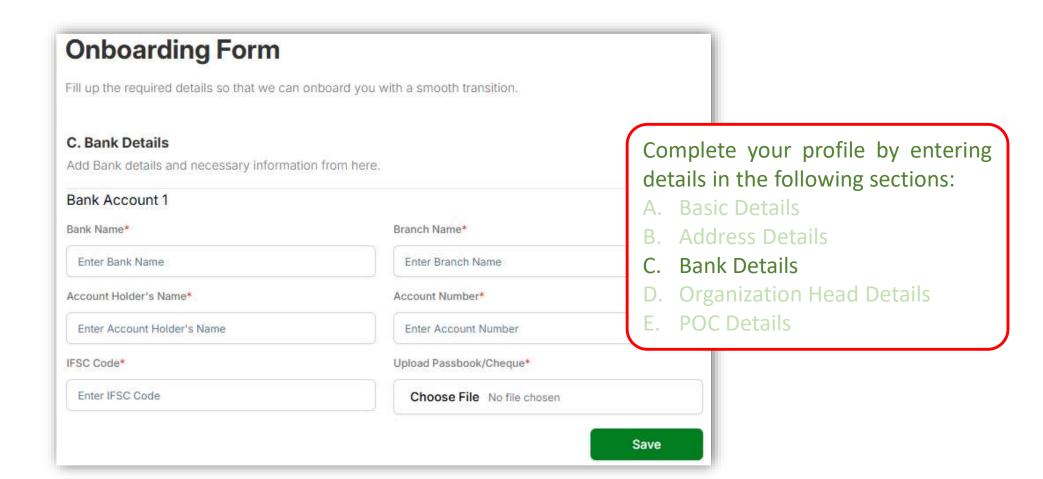


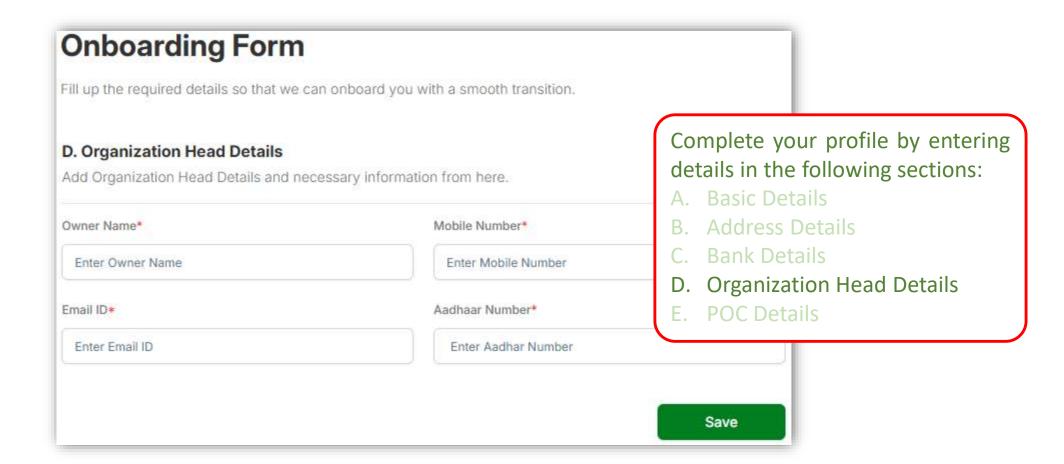
Step 7: Complete your profile

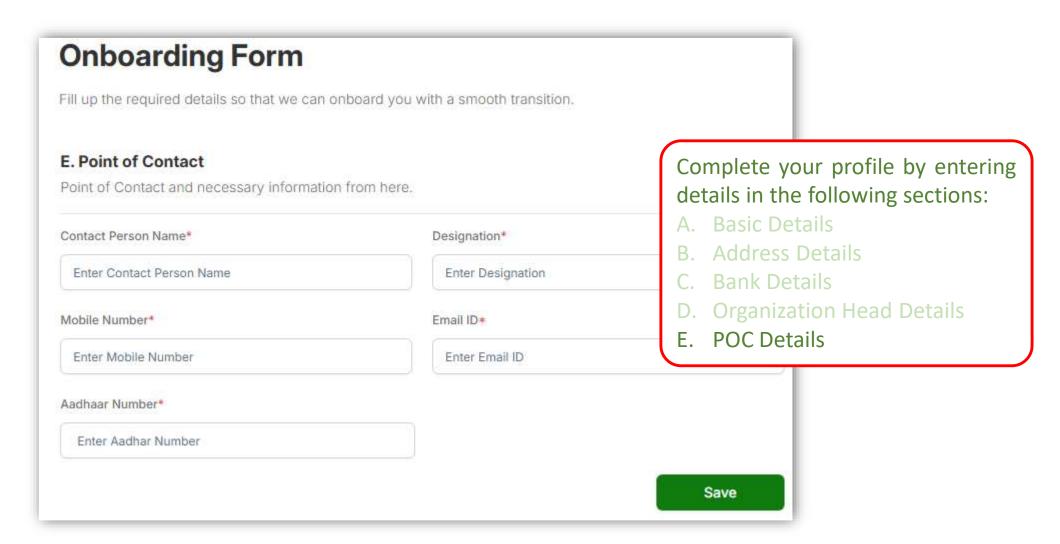


Complete your profile by entering details in the following sections:

- A. Basic Details
- B. Address Details
- C. Bank Details
- D. Organization Head Details
- E. POC Details



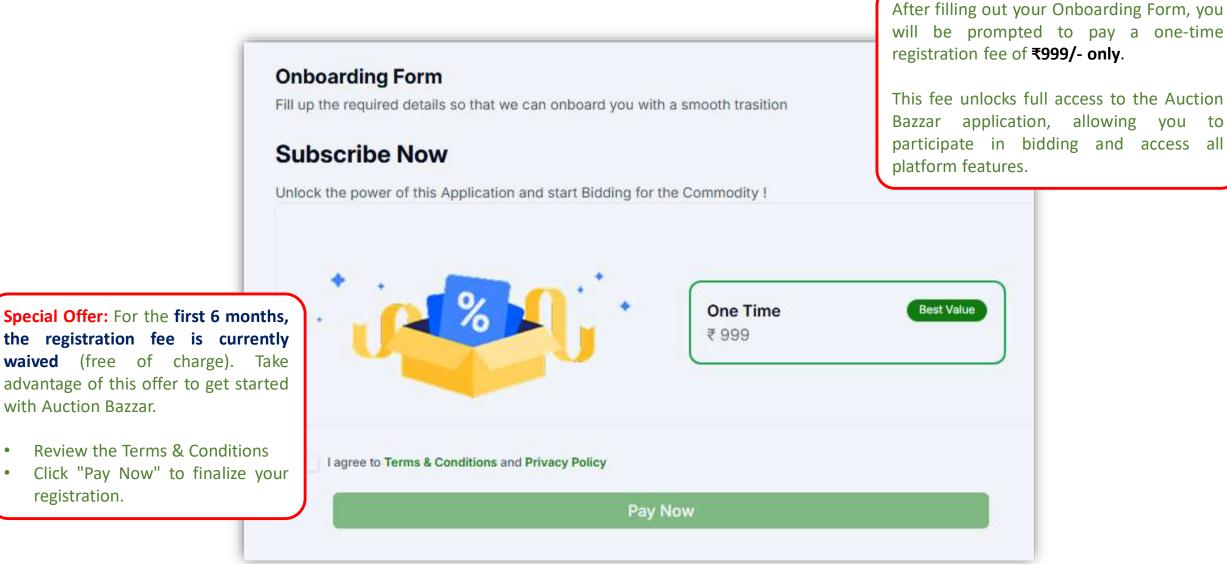




with Auction Bazzar.

registration.

Step 8: Complete Registration by Paying the Fee



Section 2: Seller/Auctioner Portal



- ✓ Signup/Login via Mobile/Email
- ✓ Complete Onboarding
- ✓ Get access to the Auction portal
- ✓ Add Products/Commodities, Warehouse, Inventory & Create Auction

What You Can Do in the Seller Portal:

- ☐ Register & Onboard as a Seller
 - Complete KYC verification and get access to seller features.
- Add Commodities & Warehouse Info
 - List your products with detailed specifications and warehouse locations.
- ☐ Create & Manage Auctions
 - Schedule auctions with reserve price, quantity, and bidding rules.
 - Choose from different schemes (PSS, PSF, Open Market, etc.).
- ☐ Track Bids & Orders
 - Monitor real-time bidding activity and identify H1 (highest) bids.
 - View order confirmations and update fulfillment status.
- Manage Payments
 - Track EMD deposits, pending payments, and final settlements.
 - Mark order status as "Paid" once the buyer completes payment.
- ☐ Resolve Issues via Dispute Module
 - Raise or respond to buyer concerns, ensuring smooth dispute resolution.

Module 1: Dashboard



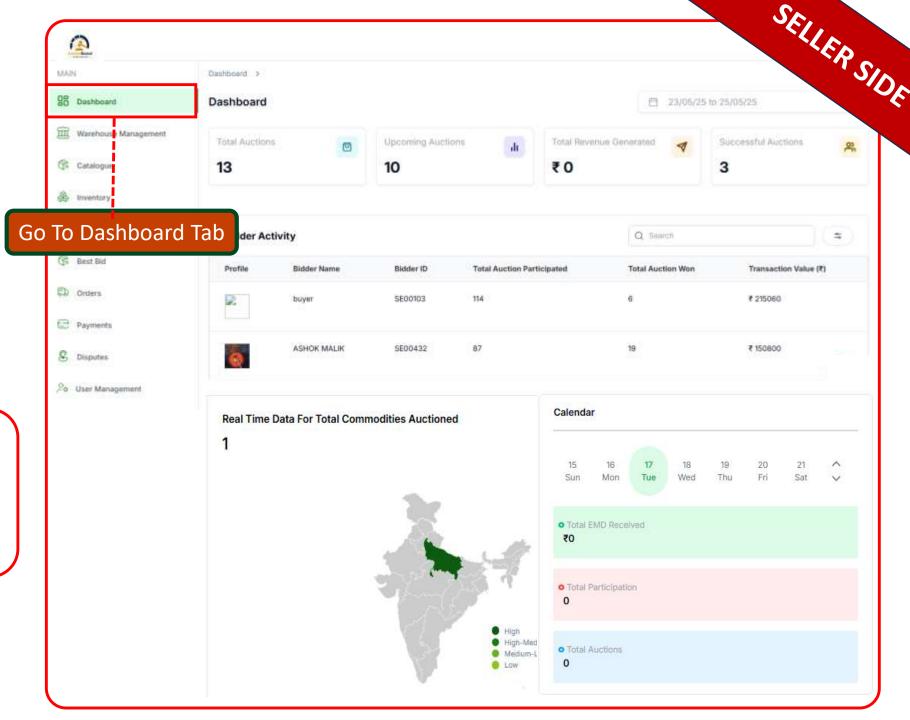
- ✓ Monitor performance at a glance.
- Identify top bidders and successful products.
- ✓ Plan future auctions based on participation & payment patterns.

Key Features:

- Auction Summary Cards:
- **Total Auctions:** Total number of auctions created.
- Upcoming Auctions: Scheduled auctions that are yet to go live.
- Successful Auctions: Auctions that concluded with a successful transaction.
- **☐** Bidder Activity Table:
- View bidder profiles, IDs, no. of auctions participated in, auctions won & transaction value they generated.
- Real-Time Commodity Auction Map:
- Visualize auction activities across states in India.
- Shows commodity intensity using a color-coded heat map (High, Medium, Low).
- ☐ Calendar & Participation Metrics:
- Date-wise overview of:
 - Total EMD Received
 - Total Bids Placed
- Total Auctions Held
- ☐ Financial Performance Graph:
- A time-series chart tracking auction payments by status: Processed, Pending, Failed
- ☐ Item Auctioned (Category-wise Pie Chart):
- Graphical breakdown of items/commodities auctioned.
- Useful for analyzing product trends and interest

Step 1: View & Access Dashboard

From Tracking Total & Upcoming Auctions to analyzing Bidder Activity, Financial Performance, and Real-Time Participation — the Dashboard equips you with critical data to monitor and manage your auctions effectively.



Module 2: Warehouse Management



- ✓ Go To Warehouse Module.
- ✓ Click on "Add" Warehouse Button
- ✓ Enter Warehouse Details like Warehouse Name, Capacity, Type (Dry/Cold) Location & Authorized Person Details

Key Features:

- Add & Manage Warehouse Locations
 - Register multiple warehouses with accurate address, contact, and storage capacity details.
- Link Warehouses to Auctions
 - Select the relevant warehouse while creating or listing a commodity for auction, ensuring traceability and dispatch coordination.
- Track Inventory at Each Location
 - View current commodity-wise inventory levels stored at different warehouses.

Step 2: Go to Warehouse Tab and Click on Add Button

Rup Core Batterif		Add Warehouse Warehouse Details Address Details Authorized Person		CENTRA Seller V	
MAIN Dashboard	Warehouse Total Warel	Warehouse Details Add Warehouse details and necessary information from here.			
Warehouse Management Catalogue	Warehouse	Warehouse Name Enter Warehouse Name Weigh Bridge ?	Warehouse Capacity Enter Warehouse Capacity Storage Type ?	Units	⇒ <u>¥</u> Export + Add
nventory	Warehouse ID	Yes No Address Details	Dry O Cold		is Actions
Go To Warehouse Management Tab	WR00068	Add address details and necessary information from here. Address Line 1 *		Complete the Add Warehouse Form by entering details in the following sections:	
		Enter Address Address Line 2 Enter Address		 Warehouse Details Address Details Authorized Person Details 	

Module 3: Catalogue Management



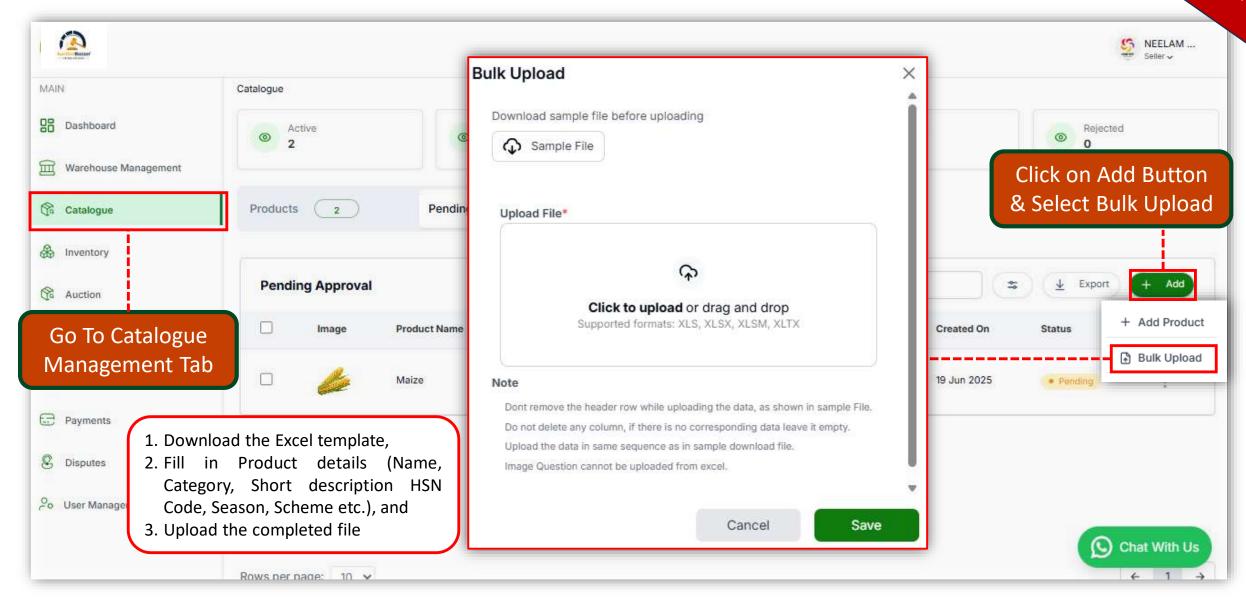
- ✓ Go to Pending Approval Tab
- ✓ Products with pending approval status will be listed here
- Once approved, product(s) moves to the **Products Tab**
- ✓ You can update/edit the product details after being listed or rejected by admin

Product Catalogue added undergoes an admin approval process to ensure compliance with platform standards.

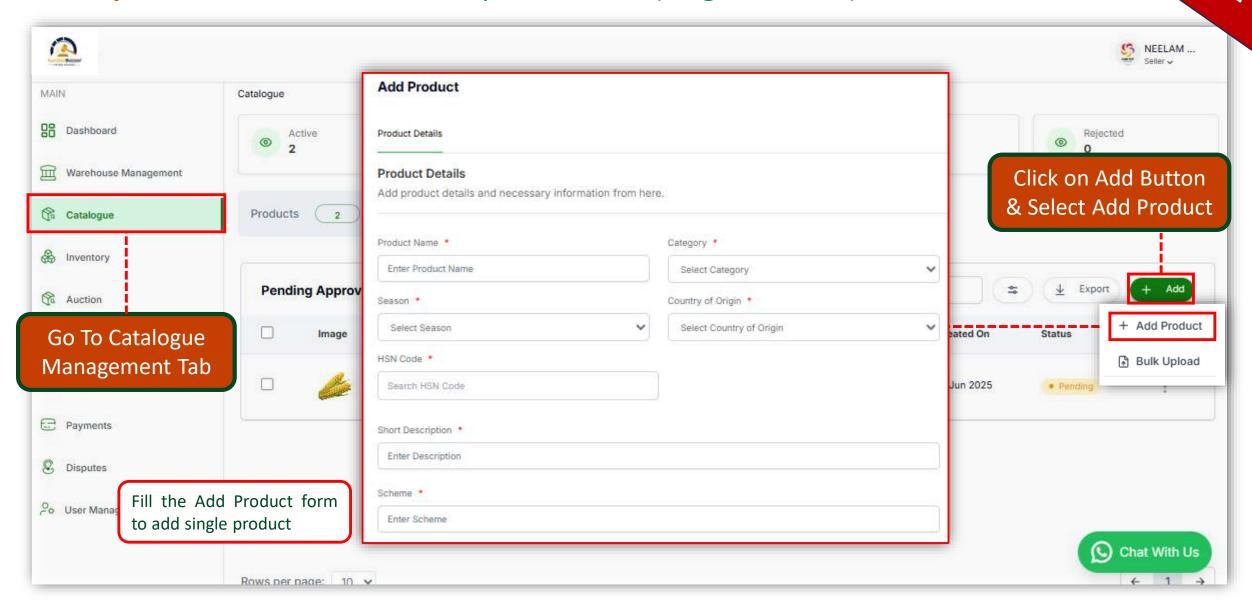
Approval Process:

- Product Submission: Seller adds product catalogue with all details.
- ☐ Admin Verification: The admin reviews product information, ensuring accuracy, quality, and compliance with marketplace guidelines.
- Approval or Rejection:
 - **Approved:** The product is **listed** on Auction Bazzar
 - **X** Rejected: If the product does not meet the required standards, it is sent back for revision with a rejection reason. Sellers can edit/update their product details accordingly and resubmit for approval.

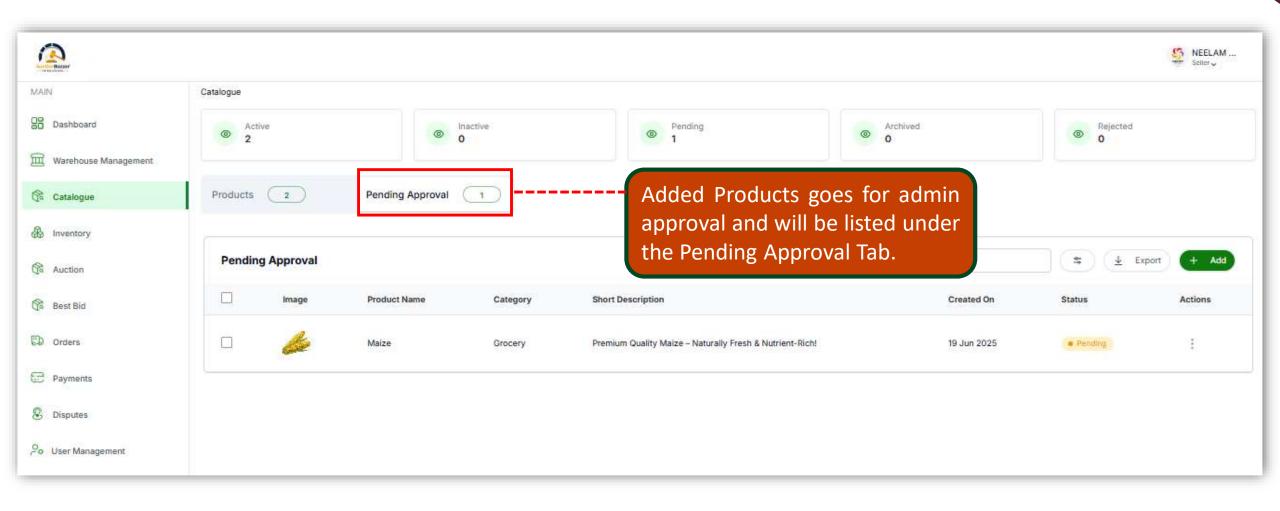
Step 3: Add Product/Commodity for Auction (Bulk Upload)



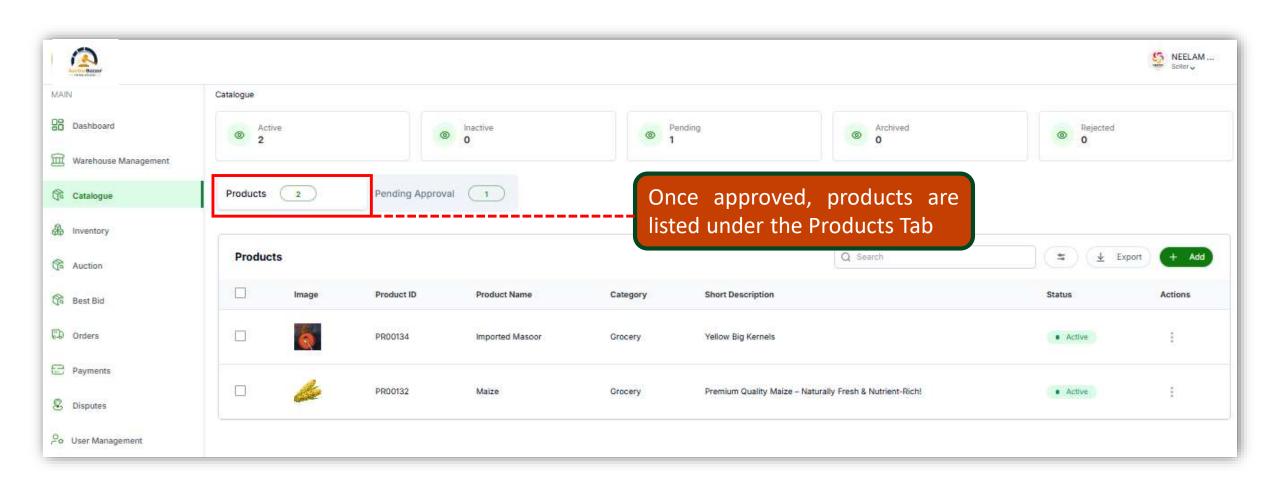
Step 3: Add Product/Commodity for Auction (Single Product)



Step 4: Check the products approval status under Pending Approval Tab



Step 5: Approved products are listed under Products Tab



Module 4: Inventory Management



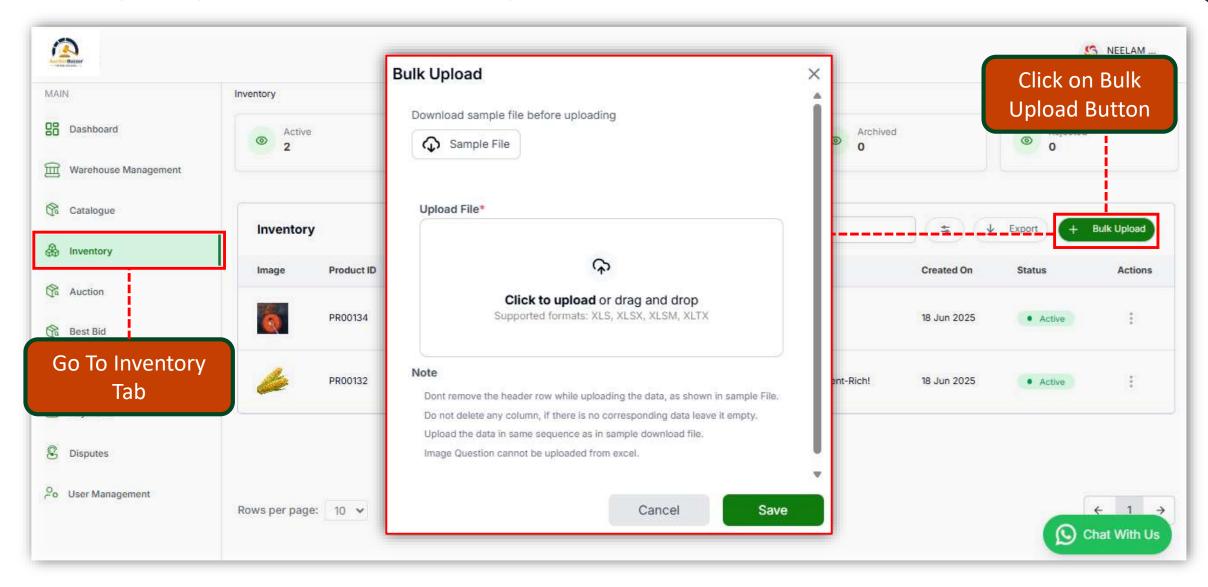
- ✓ Go to Inventory Tab
- ✓ Click on Bulk Update button to update all products stock quantity
- ✓ To add Lot Click on the Product/Product ID.
- ✓ Click on Add button, fill the add lot form.

Sellers can update stock levels individually or in bulk and can add Lots for particular products.

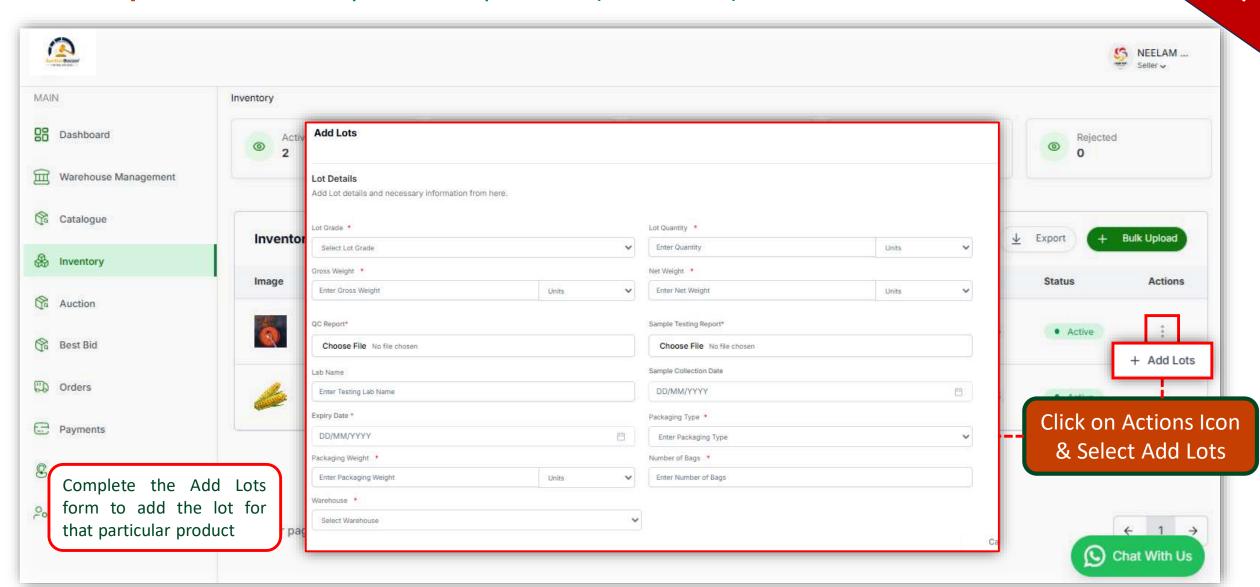
Key Features:

- ☐ Stock Update: Modify inventory with ease
- **Bulk Update:** Save time with stock edits
- Add Lots: Create Lots for product from different farmers

Step 6: Update the Stock Quantity Available in Bulk

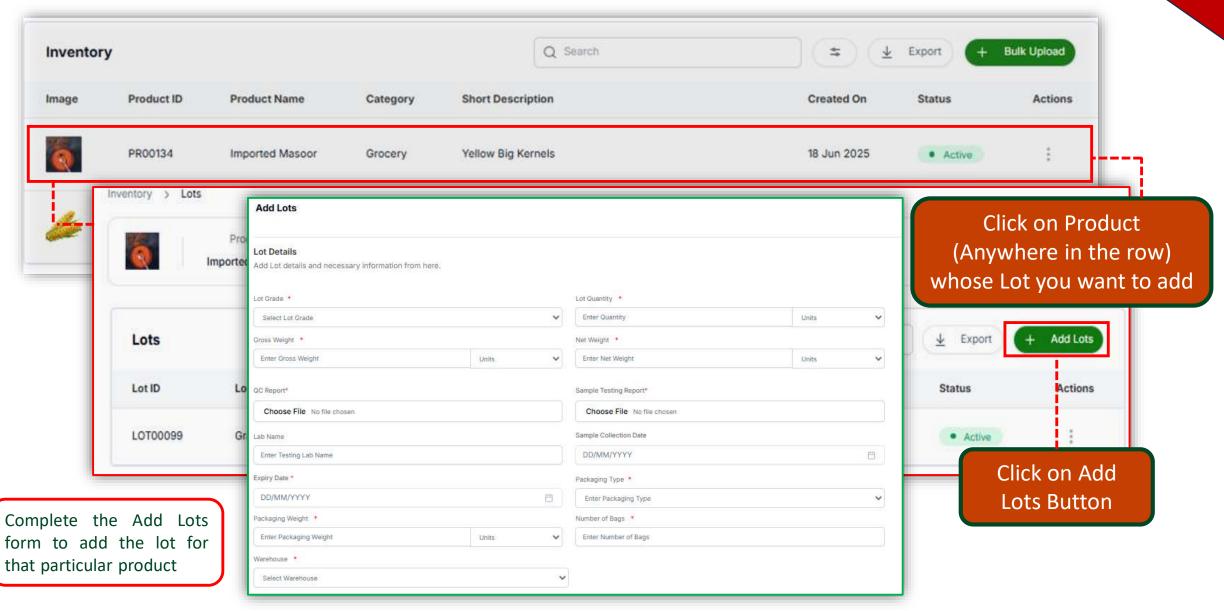


Step 7: Add Lots for particular product (Method 1)



SELLE

Step 7: Add Lots for particular product (Method 2)



Module 5: Auction Management



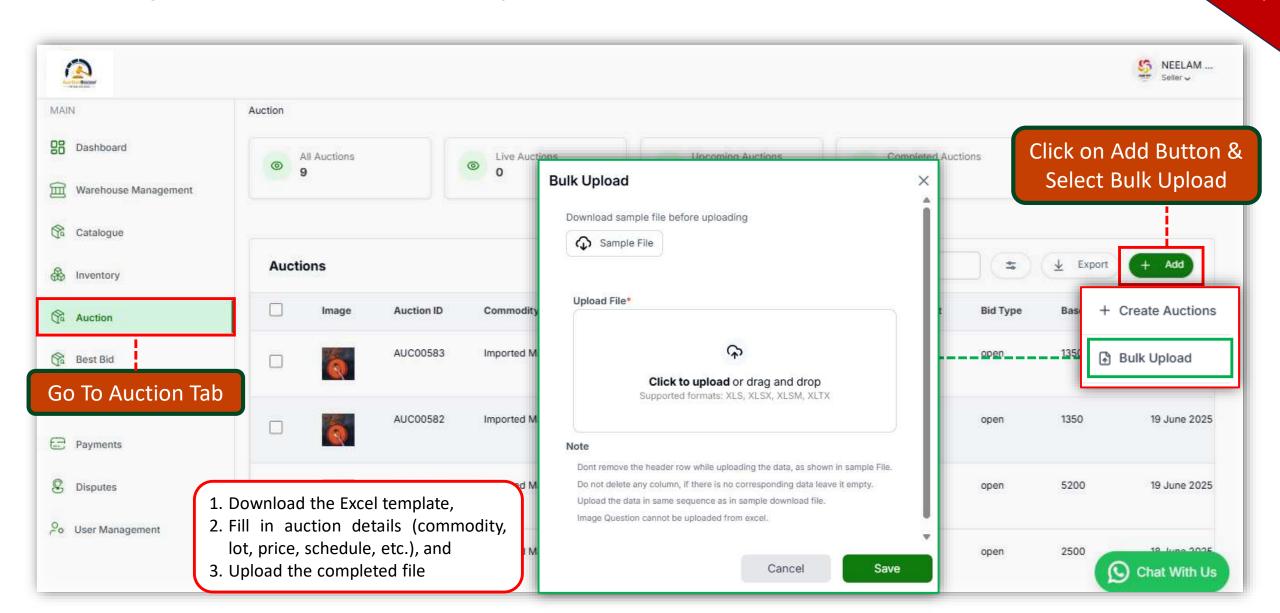
- ✓ Go To "Auction" tab
- ✓ Click on "Add Auction" Button
- ✓ Select either Bulk Upload or Single Auction.
- ✓ For Bulk Upload: Download the Excel template, fill in auction details (commodity, lot, price, schedule, etc.), and upload the completed file.
- ✓ For **Single Auction**: Manually enter auction details including commodity, lot info, bidding rules, and schedule.

This module enables seller to create, configure, and manage auctions seamlessly—ensuring transparent price discovery and efficient trade execution.

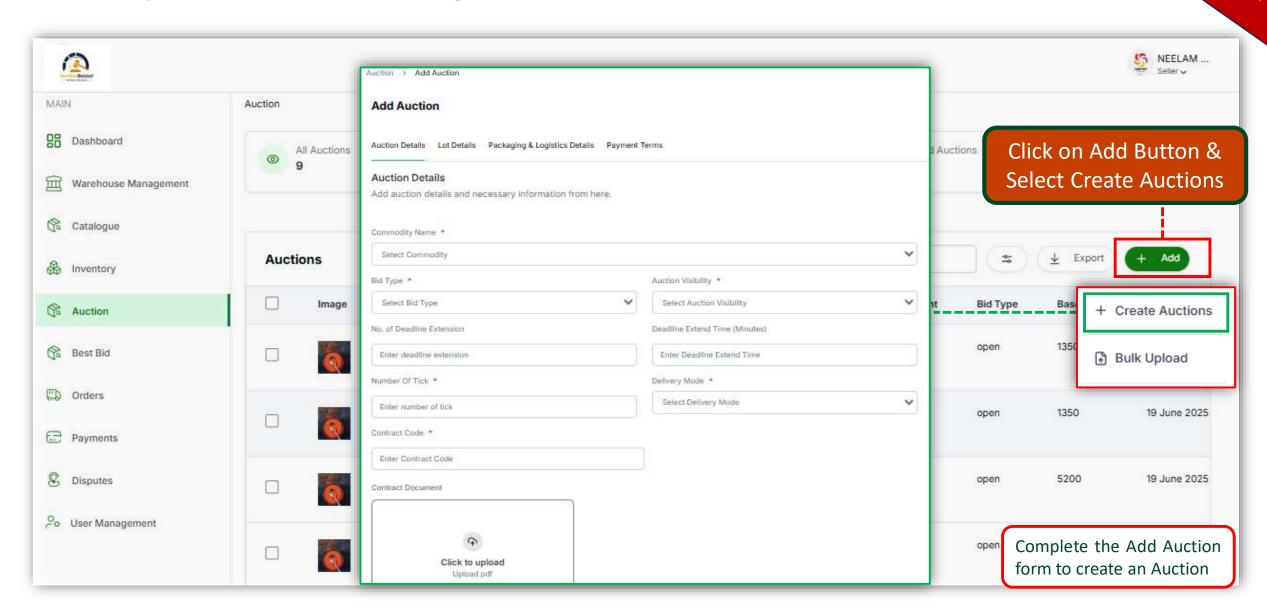
Key Features:

- Auction Creation: Configure auction type (Forward/Reverse), bid type (Open, Sealed, Dutch), base/reserve price, bid increments, and schedule.
- Lot Linking: Attach commodity lots with grade, quantity, warehouse, QC certificates, and descriptions.
- Approval Workflow: Submit auctions for admin approval before going live.
- Live Monitoring: Track real-time bids, auction status, and timers. Pause or extend auctions as needed.
- ☐ Closure & Allocation: Approve winning bids, auto-generate sale orders, and initiate post-auction processes.
- **History & Reports:** View past auction data, bid history, and downloadable reports.

Step 8: Create Auction (Bulk Upload)



Step 8: Create Auction (Single Auction)



Step 8: Auction Form - Part 1: Auction Details

Bid Type:

- Open: All bids are visible in real-time, encouraging direct competition
- Closed (Private): Bids are confidential and only visible to the seller/admin, allowing multiple submissions.
- Sealed: Buyers submit one confidential bid, unaware of other's offers.
- **Dutch:** Price starts high and systematically decreases until a buyer accepts or time runs out.

Auction Visibility:

- Public: Any registered buyer can view and participate in the auction.
- **Private (Invite Only):** Only invited buyers can view and place bids in the auction.

No. of Deadline Extension:

Defines the maximum number of times an auction's deadline can be extended.

Deadline Extend Time (Minutes):

Specifies how many minutes the deadline extends by per eligible last-minute bid.

Delivery Mode:

- Ex-Works (ExW): Buyer collects goods from the seller's premises; buyer handles all transport and risk.
- Ex-Warehouse: Buyer collects goods from the specified warehouse; buyer handles all transport and risk from that point.
- ENWR: Ownership transfers digitally via an Electronic Negotiable Warehouse Receipt; physical delivery handled later.
- FOT (Free On Truck): Seller loads goods onto the buyer's truck at the warehouse; buyer takes responsibility once loaded.

Contract Code:

A unique identifier for the Contract Note / Trade terms associated with the auction.

Contract Document:

Allows uploading the official contract document relevant to the auction terms.

Number of Ticks:

Sets the value or steps for bid increments/decrements or price ticks.

Step 8: Auction Form

Part 2: Pricing & Bid Rules

Base Price:

The starting price per unit for the auction.

Trading Unit:

The standardized unit (e.g., MT, Kg) for all quantities in this auction.

Incremental Bid Value:

The fixed amount by which bids increase per step.

Incremental Bid Quantity:

The minimum quantity by which a bidder must increase their bid (if applicable).

Minimum Quantity:

The smallest quantity of the commodity a buyer can bid for in this auction.

Reserve Price:

The optional minimum acceptable price the seller requires to finalize the deal.

Start Date & Time:

The exact date and time when the Round 1 (Price Discovery Round) of auction will officially begin.

End Date & Time:

The exact date and time when the Round 1 (Price Discovery Round) of auction will officially end.

Part 3: Packaging & Logistics Details

Warehouse Name:

Select the specific location where the commodity is currently stored.

Logistics Responsibility:

Designate which party is responsible for arranging the transportation of the goods – Seller or Buyer.

Part 4: Payment & Contractual Terms

Payment Terms:

Defines the agreed-upon schedule or method for the buyer to make payment for the won auction – Advance, Partial Payment, On Delivery, Custom

EMD Required?:

Indicates whether an Earnest Money Deposit (EMD) is mandatory for bidders to participate. If Yes:

- **EMD Calculation Type:** Specifies how the EMD amount is determined (either as a percentage or a fixed value).
- EMD Value: The numeric value of the Earnest Money Deposit required.

Auction Closure Criteria:

Determines how the auction winner is finalized.

- **Highest bid wins:** The auction concludes automatically with the highest bidder as the winner after all rounds.
- **Seller's discretion / Seller Approval:** The seller manually reviews and approves the highest bid to finalize the auction.

Section 3: Buyer/Bidder Portal



- ✓ Signup/Login via Mobile/Email
- ✓ Complete Onboarding
- ✓ Get access to the Auction portal
- Explore Marketplace Auctions, Add to Wishlist & My Trade, Place Bid, Match H1 Price, Win & Place Order

What You Can Do in the Buyer Portal:

- Register & Onboard
 Sign up via Mobile/Email, complete KYC, and start bidding.
- Explore & Join Auctions

 Browse upcoming/live auctions, view commodity and warehouse details.
- Participate & Bid
 Pay EMD (if required) and place real-time bids during auction windows.
- ☐ Manage Orders & Payments

 Track won bids, view pending payments, and download invoices/contract notes.
- ☐ Track Performance

 View bid history, auction outcomes, and order status in your dashboard.
- Raise Issues
 Use the dispute module to report or resolve auction-related concerns.

Module 1: Dashboard



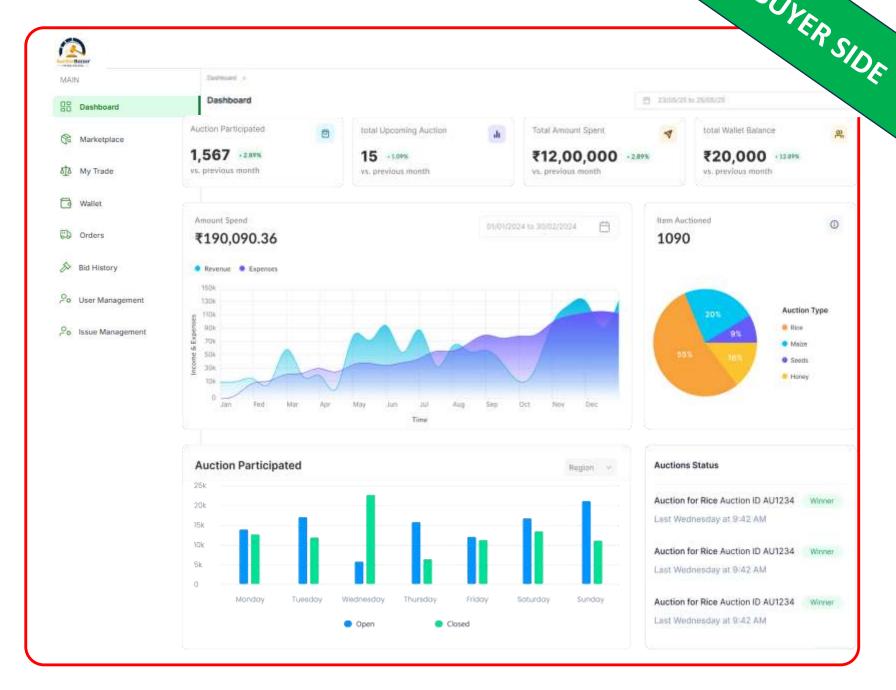
- ✓ Monitor performance at a glance.
- ✓ Identify top bidders and successful products.
- ✓ Plan future auctions based on participation & payment patterns.

Key Features:

- Key KPI Monitoring: Track total auctions participated, Upcoming auctions, Total spent and Wallet Balance
- Financial Overview:
 - Total Amount Spent in Auctions
 - Wallet Balance Overview
 - Monthly Spend Trends (Revenue vs. Expense)
- ☐ Commodity Insights: Visual breakdown of items auctioned by type (e.g., Rice, Maize, Seeds, etc.).
- Auction Status: Instantly know if you're a winner in recent bids.
- Regional Performance: Participation breakdown by region and weekdays (Open vs. Closed Auctions).

Step 1: View & Access Dashboard

From tracking Auction Participation and Upcoming Auctions to analyzing Spend Trends, Auction Outcomes, and Itemwise insights — the Bidder Dashboard empowers you to stay informed, make data-driven decisions, and manage your bidding journey with confidence.



Module 2: Marketplace

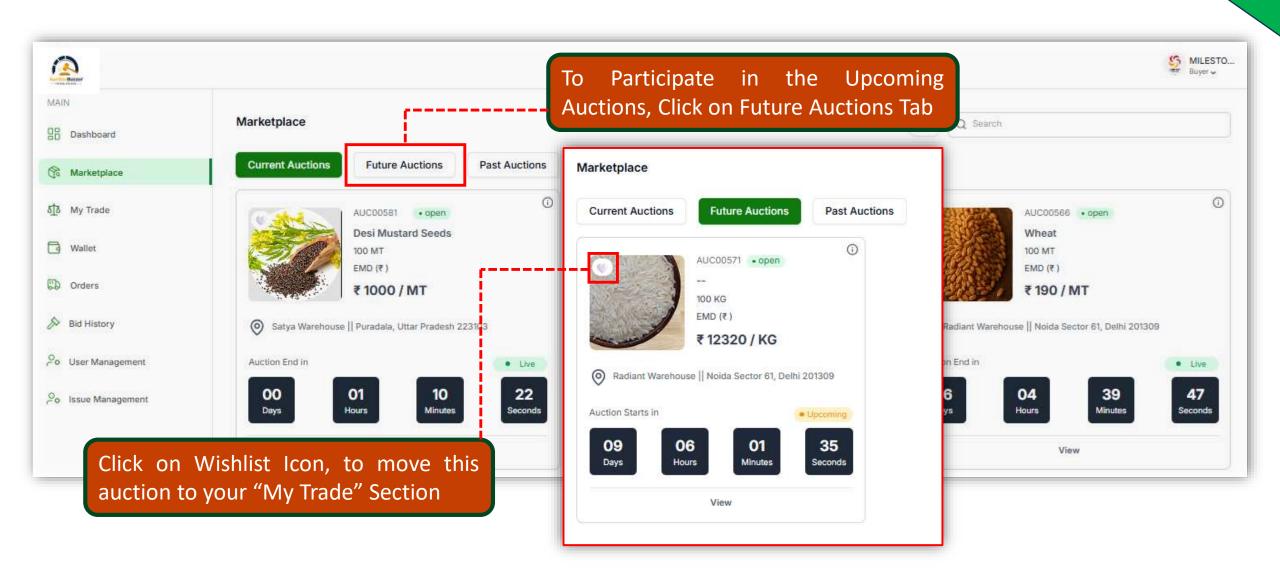


- ✓ Go To Marketplace Module.
- ✓ Click on "Future Auctions" Tab
- Click on "Add to wishlist/Favorite" icon to keep the track of your favorite auctions
- Click on Auction & Enter Quantity you want to participate
- ✓ Click on Participate & Pay the EMD through your wallet

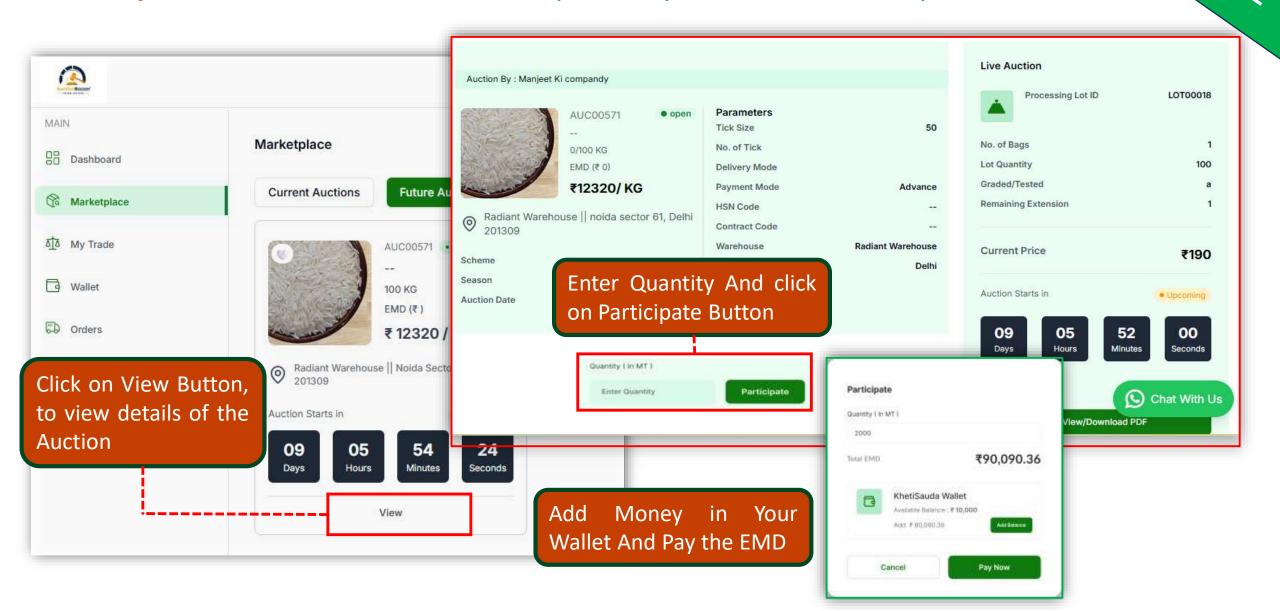
Key Features:

- □ Browse Current, Upcoming, and Past Auctions with product and warehouse details.
- ☐ Use **Wishlist** feature to bookmark preferred auctions for later participation.
- View detailed Auction Parameters: Tick size, Delivery mode, Payment mode, HSN code, etc.
- Participate by entering quantity and paying EMD via wallet.
- Access downloadable Trade Terms PDF for each auction.

Step 1: Go To Future Auctions Tab & Participate in Auctions



Step 2: Click on View, Enter Quantity and Pay the EMD to Participate



Module 3: My Trade

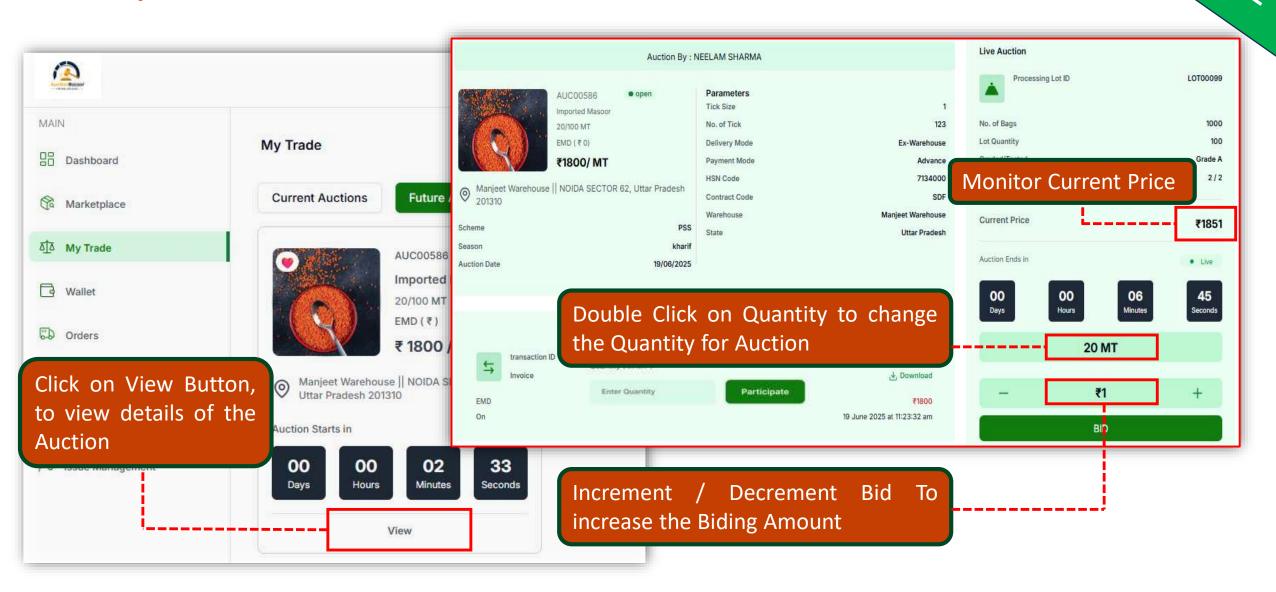


- ✓ Go To My Trade Module.
- ✓ Click on "Current Auctions" Tab
- ✓ Click on :View" button
- ✓ Enter Bid Quantity (If you want to change)
- ✓ Increment/Decrement Bid Value
- ✓ Click on Place Bid button to place bids

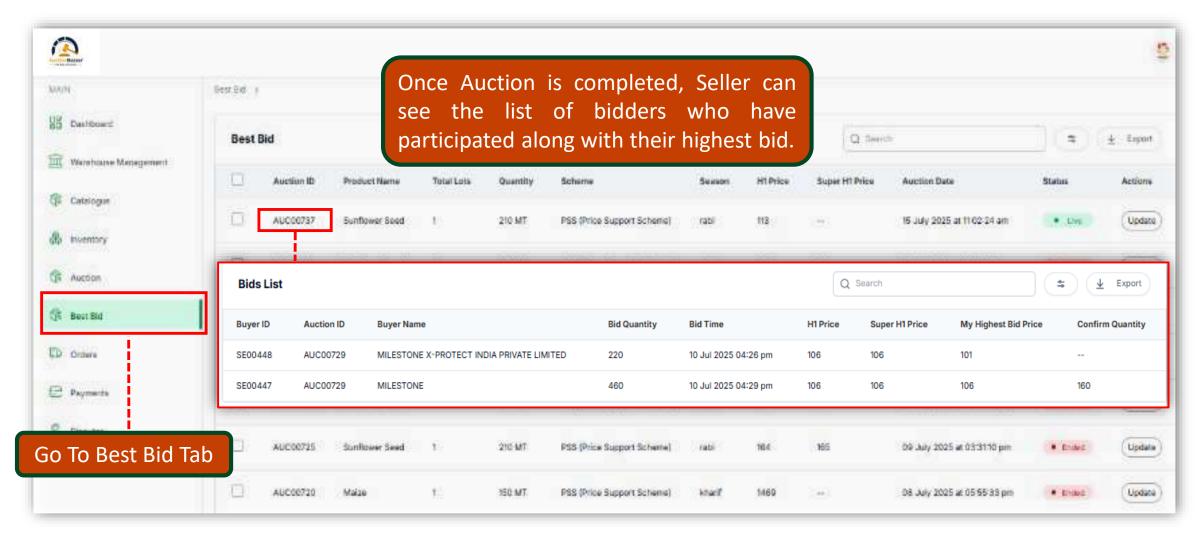
Key Features:

- ☐ View all your Active, Won, and Lost Bids in one place.
- ☐ Track the auction ID, bid price, bid quantity, and bid status.
- Monitor payment and delivery status of won bids.
- View seller details and linked Order ID for won auctions.
- □ Access past bid records and stay informed about trade progress.

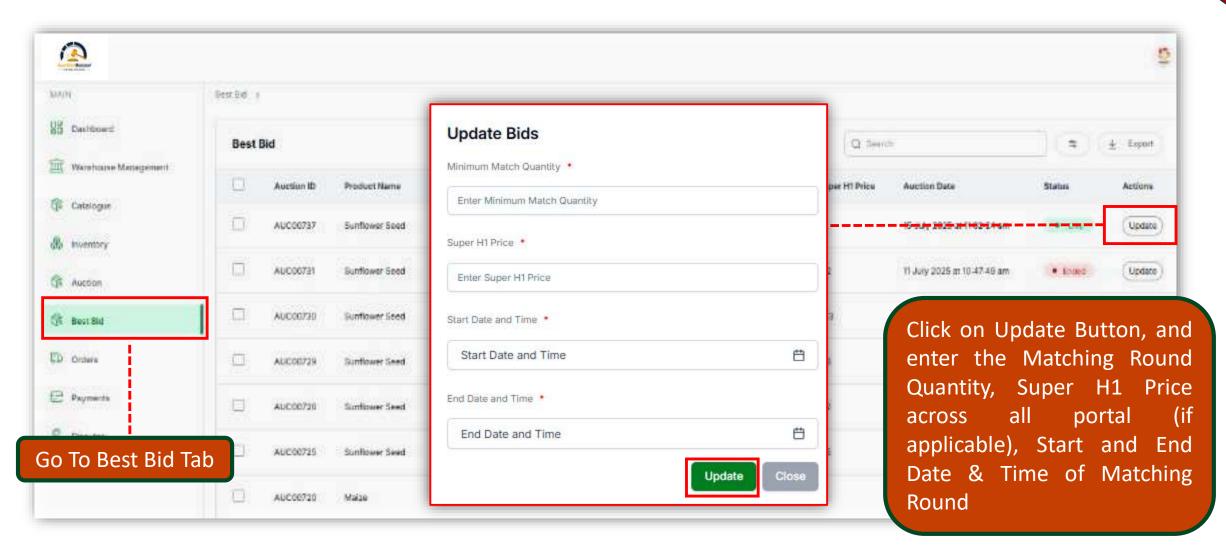
Step 3: Go To Current Auctions Tab & Place Bid



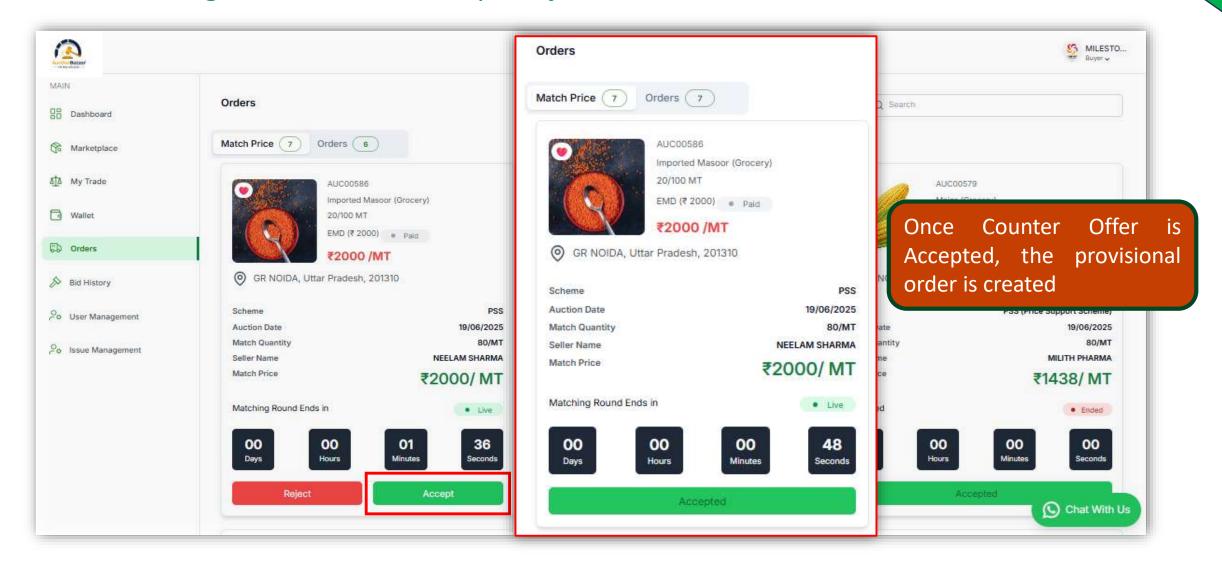
Step 4: Under Best Bid Module, Seller can view Bidders who have placed their bids in an auction and can view Highest Bids placed



Step 5: Matching Round - Click on Update Button and enter Maatching Round Details

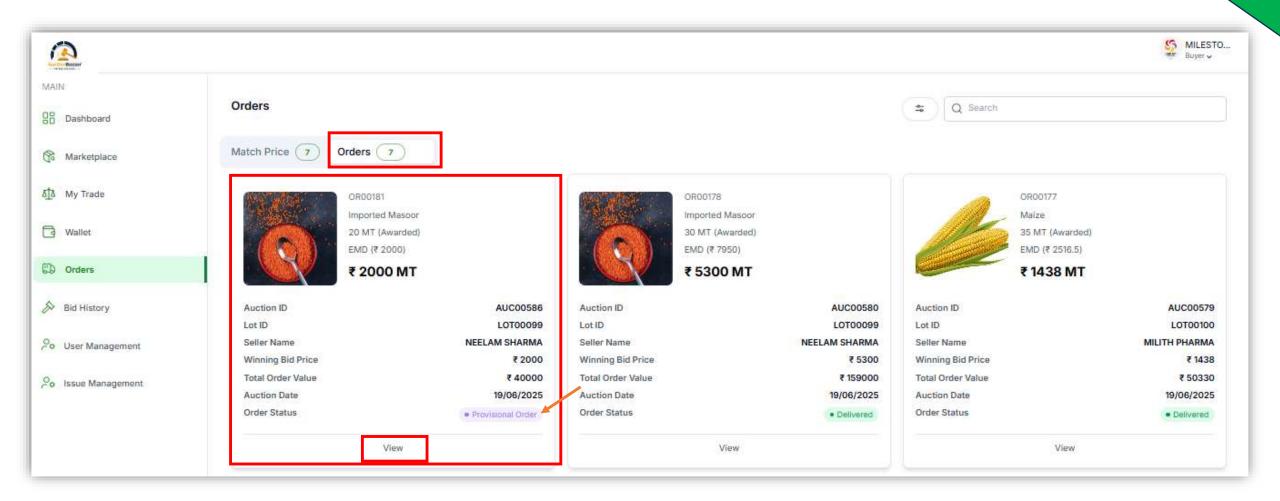


Step 6: Once seller updates the matching round, Go to Match Price Tab & when the Matching Round Starts - Accept/Reject Match Offer

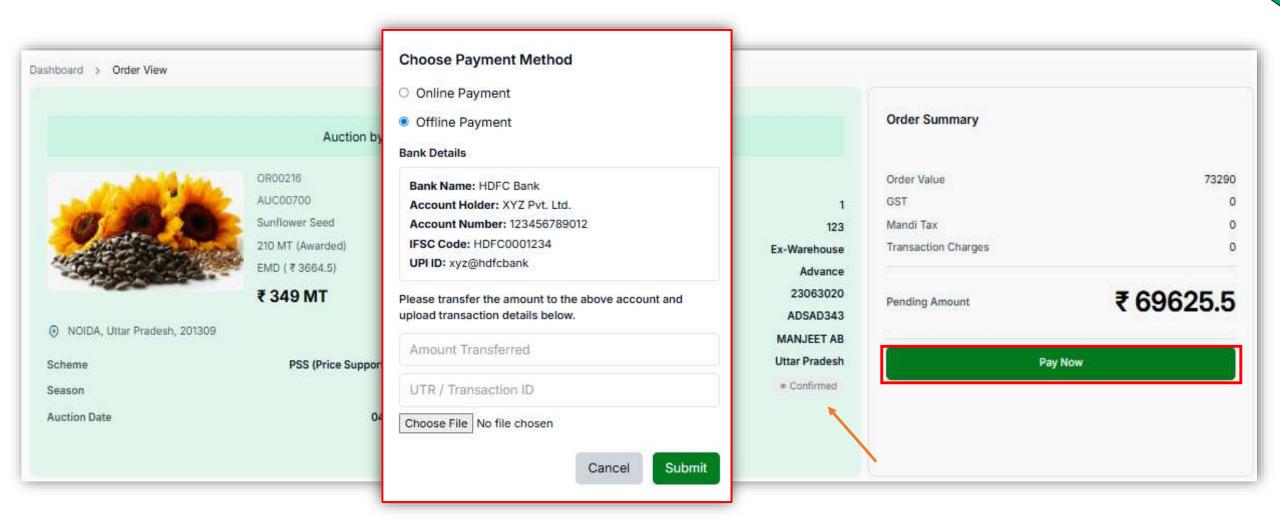


BUYERS

Step 7: Go To Orders Tab, to view Provisional Order created & Click on View Button

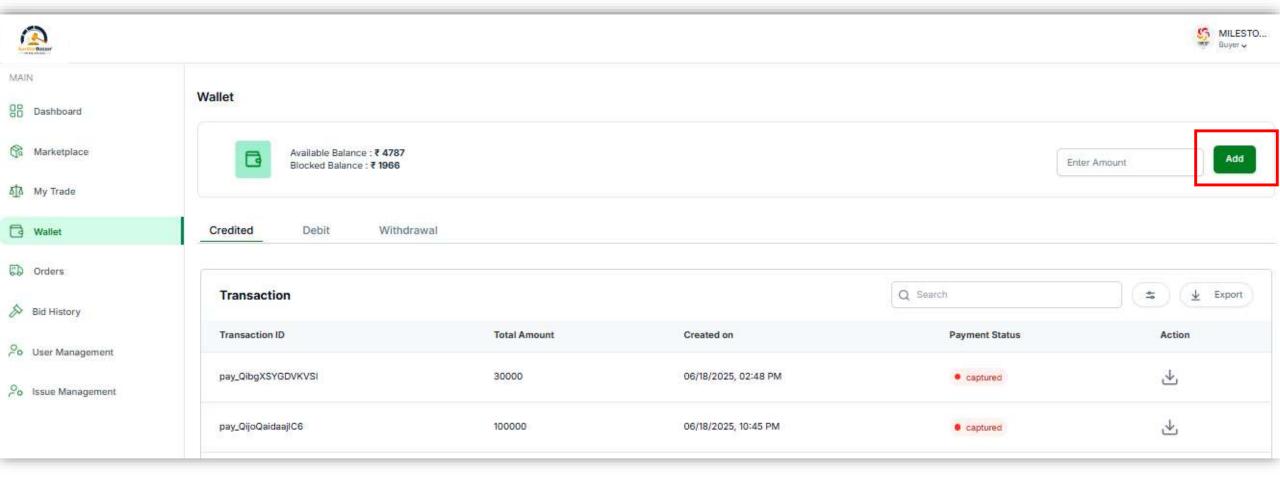


Step 8: Once the Order Status is Confirmed, Pay the Remaining Amount via Online or Offline Mode



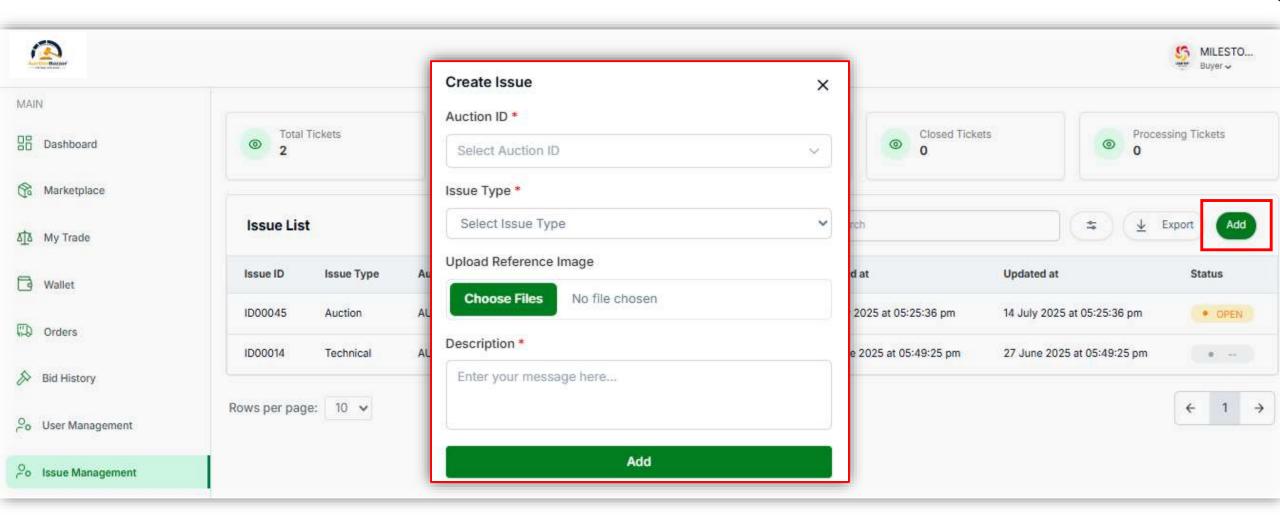
BUYER SIDE

Step 9: Bidders can add the money in their wallet (Can view details under Credited Section), Withdraw Money from their wallet (Can view details under Withdrawal Section), can view EMD and Payment debited from the wallet (under Debit Section)

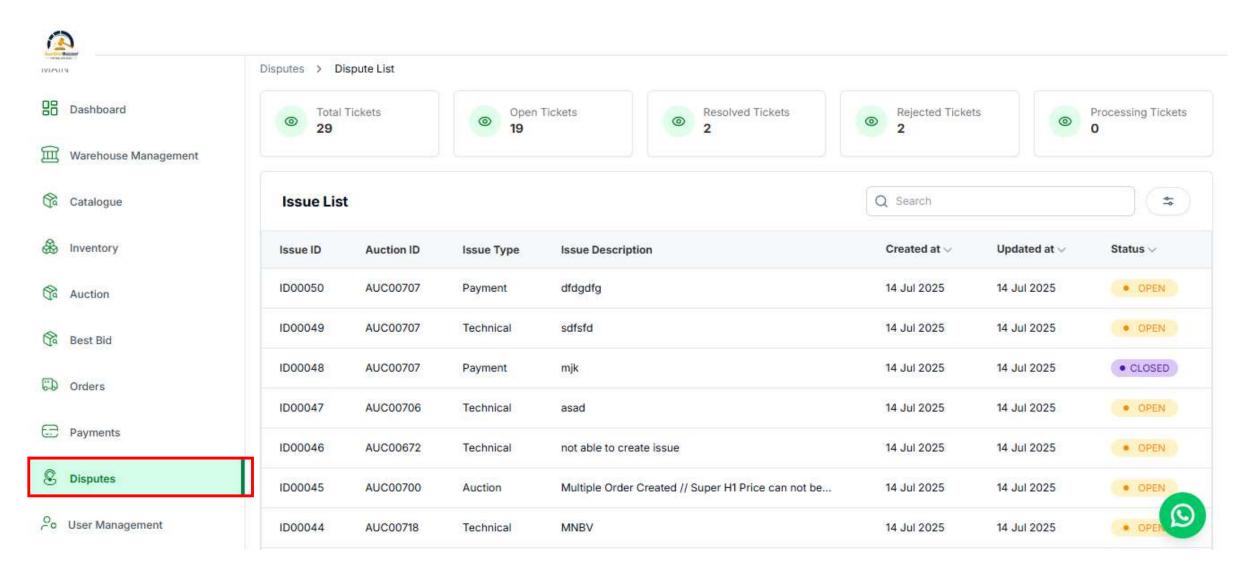


OUVER SIDE

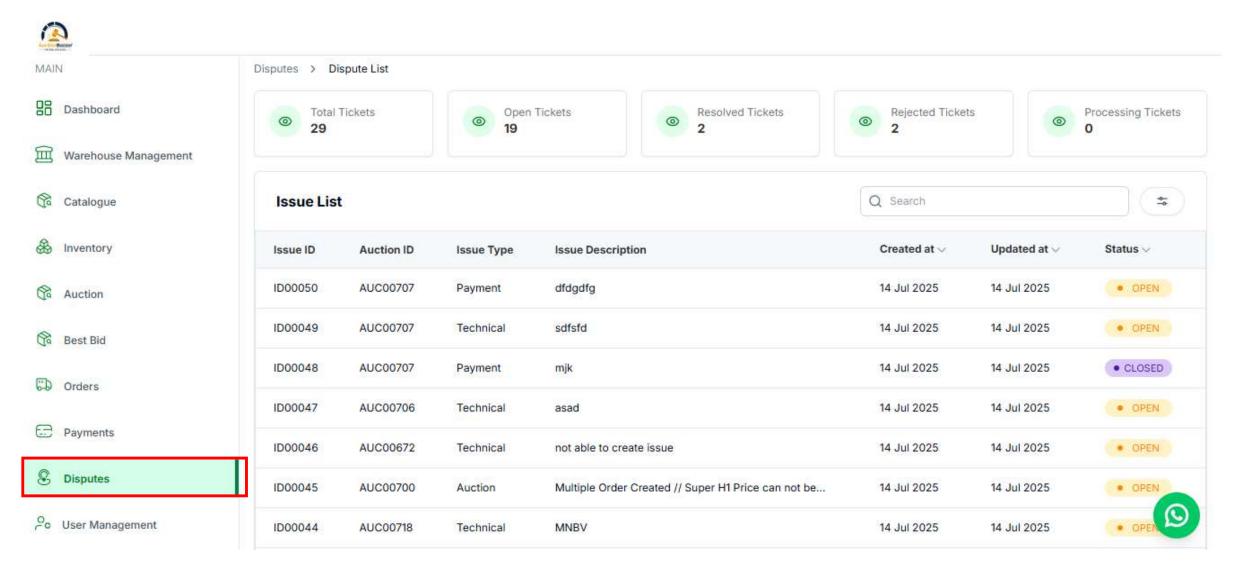
Step 10: Bidders can raise their issue (Payment, order, Auction, Technical etc) under Issue Management



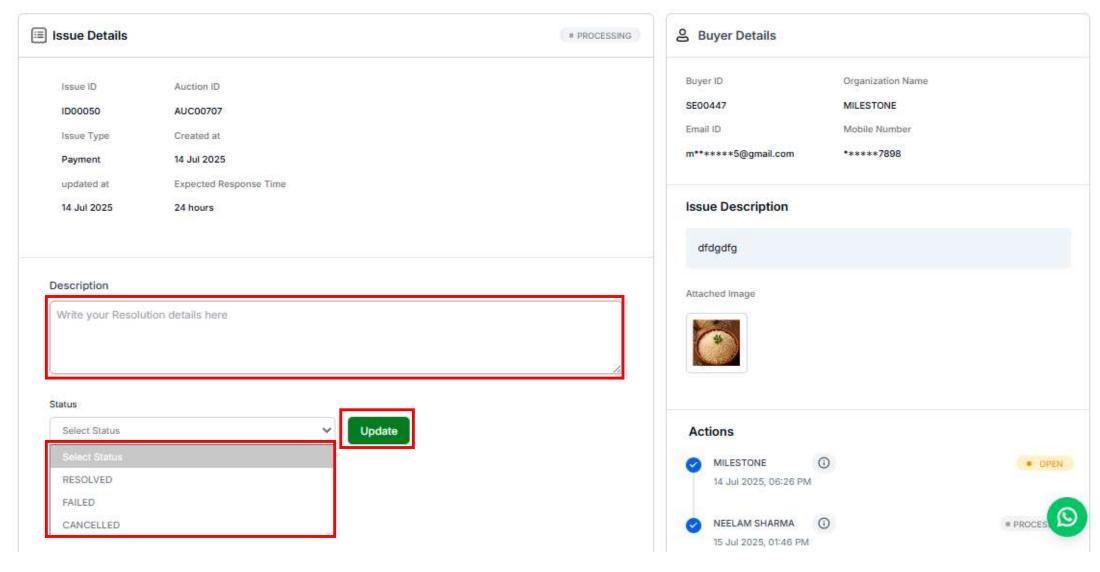
Step 11: Seller can view the issues raised by the bidders, and can update the status of the tickets/issues raised after resolving the issue



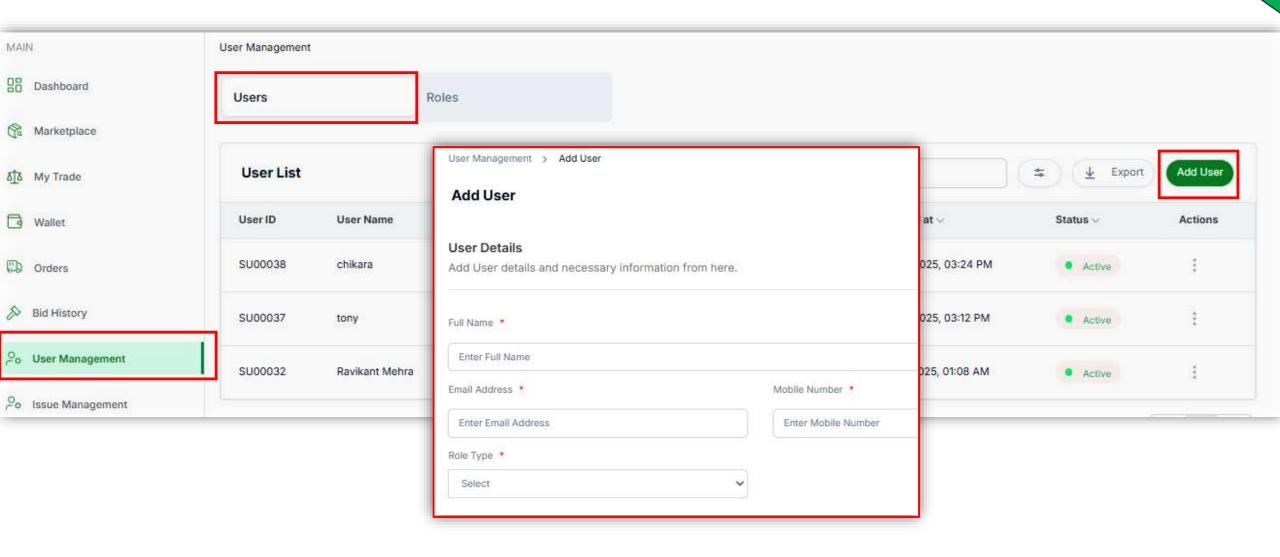
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Step 12: Seller/Buyer can add multiple users and can assign each user certain role to allow/restrict those users to take/view specific actions.



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